

	<b>PRESENTING SPONSOR</b>	<b>CO-PRESENTING SPONSOR</b>	<b>DIAMOND SPONSOR</b>	<b>PLATINUM SPONSOR</b>	<b>GOLD SPONSOR</b>
<b>NET INVESTMENT</b>	\$250,000	\$175,000	\$125,000	\$75,000	\$50,000

**MEDIA PROMOTIONS**

Value of Media Promotions Citing Sponsor (Includes television, radio, print ads, the Internet, email, direct mail, and press releases.)	\$1,000,000	\$500,000	\$250,000	\$250,000	\$100,000
Advertising Media Displaying Sponsor's Logo	All Advertising Media	All Print Advertising Media	All Print Advertising Media	Select Advertising Media	All Print Media

**ON-SITE PROMOTIONS**

Main Stage Room Sponsorship (Includes Banners, Giveaways, and Slide Show Presentation)	<i>Exclusive Sponsor of the Main Stage Room!!! (Capacity: 7,000)</i>				
Sponsor Seminar(s) (Includes Room with Wireless Lavalier Microphone, Sound System, 4' x 8' x 1' Riser, and Podium )		Two (2) 45-Minute Seminars (Capacity: 350)	Two (2) 45-Minute Seminars (Capacity: 250)	One (1) Break-Out Seminar (Capacity: 250)	One (1) Break-Out Seminar (Capacity: 250)
Sponsor Introduced at Opening Session with Opportunity to Discuss Company's Initiatives	✓	✓	✓		
Logo on Main Stage Slide Show	✓	✓	✓	✓	✓
Company Signage Inside Sponsor's Seminar Room	✓	✓	✓	✓	✓
Sponsor Logo, Listing, and Seminar Topic(s) Provided on the "Real Estate Wealth Expo" Sponsorship Web Page	✓	✓	✓	✓	✓
Additional Promotional Visibility	<i>Exclusive Sponsor of the VIP Lounge!!! (Includes Tables, Chairs, and Coffee Service)</i>	Lanyard or Badge Sponsorship	Pen or Notepad Sponsorship		

**EVENT PROGRAMS**

Cover Page Logo	✓	✓	✓		
Full-Color Ad Size	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Sponsorship Logo, Listing, and Seminar Topic(s) Included Within	✓	✓	✓	✓	✓

**EXHIBITOR BOOTHS** (Includes Piping and Draping, 6' Table(s) with Black Skirting, Chairs, Wastebasket, ID Sign, and Carpeting)

Size	20' x 20' Pavilion	20' x 20' Pavilion	20' x 20' Pavilion	10' x 20' Booth	10' x 20' Booth
No. of Tables	2	2	1	1	1
No. of Chairs	4	4	2	2	2

**ADMISSION (INCLUDES 2 DAYS)**

No. of Exhibit Floor Passes	20	20	10	5	4
No. of Complimentary VIP Passes	30	20	10	5	4